



**ELK GROVE
GRAPHICS**

A Vomela Network Company

Healthcare Solutions



**Creators for the
Visual World**

HEALTHCARE SOLUTIONS

Driving profitable patients into a healthcare system

Healthcare industry marketers have nearly unlimited potential to offer campaigns to highly specialized populations by tapping their wealth of data.

The healthcare field is rapidly evolving, as is the regulatory landscape in which marketers and others in the industry must operate. Healthcare providers have unique responsibilities and opportunities to communicate with their diverse audiences. Elk Grove Graphics anticipates and responds to the sensitive needs of our healthcare services clients, achieving optimal results with every message that is delivered.

Let EGG help you

- Create campaigns targeted to the right people through the right channels
- Remain agile and responsive to your targeted audiences' preferences
- Anticipate and respond to the sensitive needs of this rapidly evolving field
- Stay current with the stringent HIPAA compliance standards





OUR SERVICES

Digital and Commercial Printing - Combining digital print capabilities with conventional press equipment to execute highly personalized materials

Variable Data Printing - Unlocking the power of personalized marketing with our security practices, database knowledge, and digital tools

Electronic Storefronts - Managing and controlling your print and marketing assets while delegating the work of placing orders where it belongs, in the field

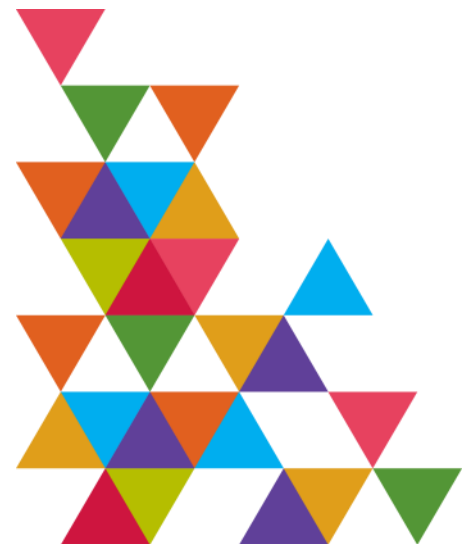
Direct Mailing Services - Handling direct mail programs for associations, nonprofits, HR departments, consulting firms, and Fortune 1000 companies for more than 40 years

Digital and Commercial Printing - Completing pick & pack, hand assembly, machine matching, inventory, and warehousing in-house



THE ELK GROVE GRAPHICS DIFFERENCE

In today's competitive marketplace, companies using personalized branding and marketing are winning the hearts and minds of their customers. Elk Grove Graphics' experience in dynamic print programs communicates the right messages at the right time to your target audience, providing measurable results.



Experience the Power of Print



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