



**ELK GROVE
GRAPHICS**

A Vomela Network Company

Education Solutions



**Creators for the
Visual World**

EDUCATION SOLUTIONS

Target the students you want to attract to your school

Higher education marketers must understand why prospective students need to further their education, convey the specific impacts their education will have, and find where they are most likely to engage with your brand.

Times are changing

Educational institutions are facing an enormous shift in the ways their product is procured and delivered. While other industries grapple with disruptive technology changes, education has seen a complete shift in how it is viewed and acquired. Institutions must now be educationally competitive as well as business-savvy. Changes in funding and development are happening at breakneck speed. Attempting to stay relevant, institutions regularly test new and upend old methods of acquiring students and promoting programs, making ROI on marketing dollars is more important than ever in higher education institutions.

Let EGG help you

- Use your data and marketing analysis to create ongoing campaigns delivering personalized candidate outreach long before a campus visit
- Tap into your alumni network to help in recruiting
- Bring professional affiliations to colleges and universities through your certifications and advanced degrees
- Personalize your messages to speak more directly to the needs of prospective students





OUR SERVICES

Digital and Commercial Printing - Combining digital print capabilities with conventional press equipment to execute highly personalized materials

Variable Data Printing - Unlocking the power of personalized marketing with our security practices, database knowledge, and digital tools

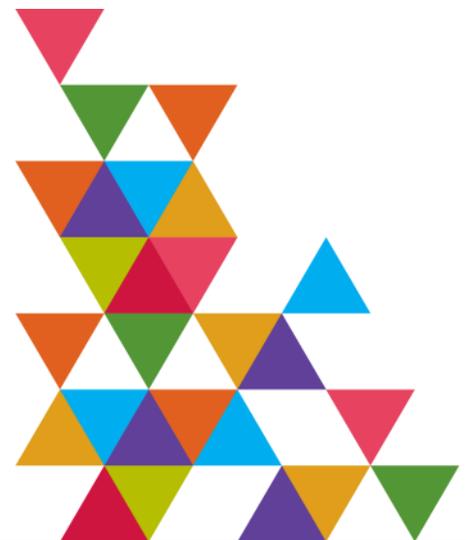
Electronic Storefronts - Managing and controlling your print and marketing assets while delegating the work of placing orders where it belongs, in the field

Direct Mailing Services - Handling direct mail programs for associations, nonprofits, HR departments, consulting firms, and Fortune 1000 companies for more than 40 years

Digital and Commercial Printing - Completing pick & pack, hand assembly, machine matching, inventory, and warehousing in-house

THE ELK GROVE GRAPHICS DIFFERENCE

In today's competitive marketplace, companies using personalized branding and marketing are winning the hearts and minds of their customers. Elk Grove Graphics' experience in dynamic print programs communicates the right messages at the right time to your target audience, providing measurable results.



Experience the Power of Print



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