



**ELK GROVE
GRAPHICS**

A Vomela Network Company

Digital & Commercial Print Services



**Creators for the
Visual World**

DIGITAL & COMMERCIAL PRINT SERVICES

Over 30 years of experience handling direct mail programs from small nonprofits to Fortune 1,000 companies.

A Proven History

We have over 30 years of experience handling direct mailing programs as a final step to handling printed pieces or driving entire campaigns. Our in-house mailing department handles over 60% of all the jobs we print. This saves our clients time and money in logistics and overhead costs, as well as providing an alternative to a traditional third-party direct mailing specialty house. Our direct mailing service covers all your bindery, cutting, folding, collating, inserting, and imaging needs, all under one roof.

Postal Optimization

Our direct mailing service used in combination with our list enhancement, postal presort, and optimization services ensures your printed package makes it into the proper hands cost effectively. Add a personalized touch with our variable data printing capabilities to add for an even greater impact. We handle the same methods and services as a traditional direct mail service, with none of the drawbacks to contracting a third-party service.

Nonprofit Specialists

We started this company servicing nonprofits and have learned the best practices for cost effective marketing delivery and appeal. Inception through implementation, we help devise ways to control postage and production costs while maximizing campaign results. Our history of working with nonprofit organizations has afforded us the tools to create valued partnerships that last.

File and Report Policy

Upon the completion of any postal processing, all clients receive reports on the health and quality of their lists, number of names dropped and why, and any postal reports. You also receive a final list of names, segregated by deliverability as defined by the US Postal Service, based on address quality. Customer service representatives and postal experts are also available by phone or email to answer your questions regarding your reports and files and to address any concerns or changes you may have.





OUR SERVICES

Digital and Commercial Printing - Combining digital print capabilities with conventional press equipment to execute highly personalized materials

Variable Data Printing - Unlocking the power of personalized marketing with our security practices, database knowledge, and digital tools

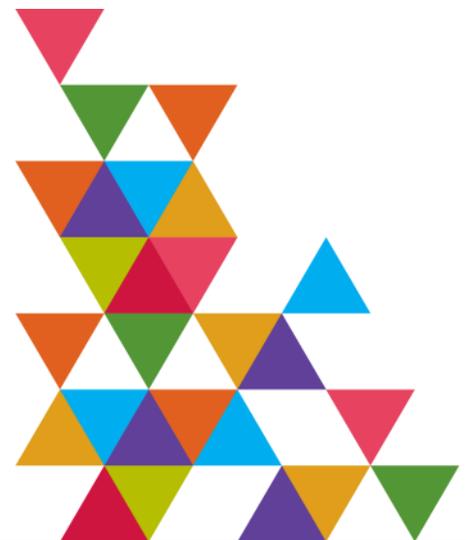
Electronic Storefronts - Managing and controlling your print and marketing assets while delegating the work of placing orders where it belongs, in the field

Direct Mailing Services - Handling direct mail programs for associations, nonprofits, HR departments, consulting firms, and Fortune 1000 companies for more than 40 years

Digital and Commercial Printing - Completing pick & pack, hand assembly, machine matching, inventory, and warehousing in-house

THE ELK GROVE GRAPHICS DIFFERENCE

In today's competitive marketplace, companies using personalized branding and marketing are winning the hearts and minds of their customers. Elk Grove Graphics' experience in dynamic print programs communicates the right messages at the right time to your target audience, providing measurable results.



Experience the Power of Print



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