



**ELK GROVE  
GRAPHICS**

*A Vomela Network Company*

**Association Solutions**



**Creators for the  
Visual World**

# ASSOCIATION SOLUTIONS

## Communicating diverse offerings to your members

An engaged membership base is one of the most valuable assets. Associations require flexible, dynamic ways to communicate diverse offerings to their members including services, certifications, training, industry guidance, and conferences.

Nonprofit associations touch a diverse range of industries. These organizations are tasked with managing a wide variety of offerings: certifications, training, industry guidance, conferences and more. The broad, ongoing requirements of associations necessitates a flexible, knowledgeable print and data-services partner is a necessity. Elk Grove Graphics has an established history of collaborating with associations to meet objectives.

## Streamline operational effectiveness

As member-driven organizations, associations are often keenly aware of the need to operate in a lean, streamlined manner. Effective, engaged data tracking allows the association to direct resources exactly where they're needed and to focus marketing and communication dollars where they achieve the biggest return on investment. Elk Grove Graphics is a long-standing, trusted partner in the association industry, and we have the knowledge, skills and technology to take your multi-channel marketing to the next level.

## Let EGG help you

- Target your members with timely information
- Personalize your member print and electronic communications
- Enhance member experience by giving members what they want, when, and how they want it
- Provide signage and graphics for meetings and tradeshows





## OUR SERVICES

**Digital and Commercial Printing** - Combining digital print capabilities with conventional press equipment to execute highly personalized materials

**Variable Data Printing** - Unlocking the power of personalized marketing with our security practices, database knowledge, and digital tools

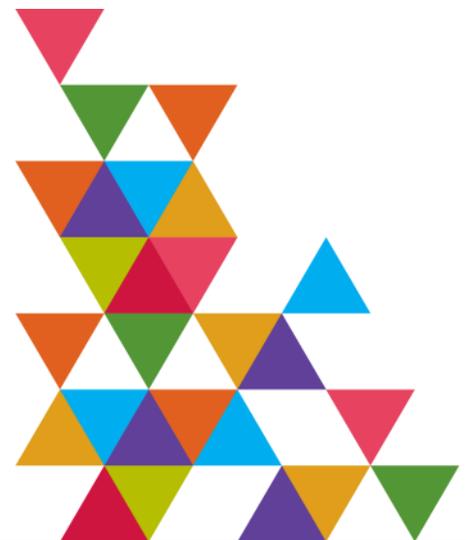
**Electronic Storefronts** - Managing and controlling your print and marketing assets while delegating the work of placing orders where it belongs, in the field

**Direct Mailing Services** - Handling direct mail programs for associations, nonprofits, HR departments, consulting firms, and Fortune 1000 companies for more than 40 years

**Digital and Commercial Printing** - Completing pick & pack, hand assembly, machine matching, inventory, and warehousing in-house

## THE ELK GROVE GRAPHICS DIFFERENCE

In today's competitive marketplace, companies using personalized branding and marketing are winning the hearts and minds of their customers. Elk Grove Graphics' experience in dynamic print programs communicates the right messages at the right time to your target audience, providing measurable results.



Experience the Power of Print



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# Experience the Power of Print

