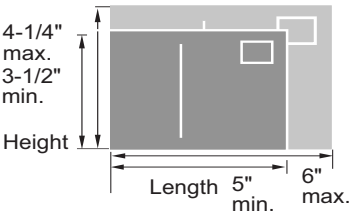
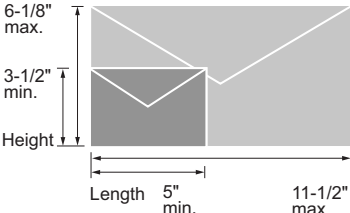
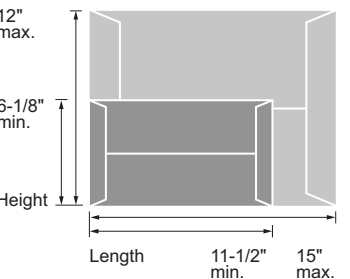


SHAPE	SIZE			PRICE			
	minimum	maximum		Full Price	First Class Presort	Marketing Presort	Marketing Non Profit Presort
Postcards 	length	5 inches	6 inches	Full Price \$0.35	First Class Presort \$0.26-0.28	Marketing Presort Same as letter rate	Marketing Non Profit Presort Same as letter rate
	height	3-1/2 inches	4-1/4 inches				
thickness	0.007 inch	0.016 inch					
Letters 	length	5 inches	11-1/2 inches	Full Price \$0.55 0.70 0.85 <i>Please contact your account executive for more information. .05 discount for meter or straight first class indicia instead of full price stamp.</i>	First Class Presort \$0.39-0.46 0.39-0.46 0.39-0.46	Marketing Presort \$0.23-0.30 0.23-0.30 0.23-0.30	Marketing Non Profit Presort \$0.11-0.19 0.11-0.19 0.11-0.19
	height	3-1/2 inches	6-1/8 inches				
thickness	0.007 inch	1/4 inch	Weight Not Over (oz.) 1 2 3 3.3+				
<p>*There are different rules for self-mailers defined on the back of this sheet that could affect the postage rate (i.e. size, fold and wafer seal requirements). <i>Please contact your account executive for more information.</i></p>							
Flats 	length	11-1/2 inches	15 inches	Full Price \$1.00 1.20 1.40 1.60 1.80 2.00 2.20 2.40 2.60 2.80 3.00 3.20 3.40	First Class Presort \$0.43-0.81 0.63-1.01 0.83-1.21 1.03-1.41 1.23-1.61 1.43-1.81 1.63-2.01 1.83-2.21 2.03-2.41 2.23-2.61 2.43-2.81 2.63-3.01 2.83-3.21	Marketing Presort \$0.36-0.68 0.36-0.68 0.36-0.68 0.36-0.68 over 4 oz. (0.72-0.93 Per LB + 0.18-0.45 Per PC)	Marketing Non Profit Presort \$0.19-0.51 0.19-0.51 0.19-0.51 0.19-0.51 (0.58-0.79 Per LB + 0.04-0.31 Per PC)
	height	6-1/8 inches	12 inches				
thickness	1/4 inch	3/4 inch	Flats exceed at least one of these dimensions. Pieces that are rigid, nonrectangular, or not uniformly thick pay parcel prices.				

* Presort postage can range in cost with the driving variable being geography. Please contact your account executive, so we can cleanse your list and provide the lowest rate possible.

Definition

A folded self-mailer is formed of panels that are created when one or more **unbound** sheets of paper are folded together and sealed to make a **letter-size** mail piece. The number of panels is determined by the numbers of sheets in the mail piece and the number of times the sheets are folded.

Physical Characteristics

Height: A **minimum of 3 ½ inches** and a **maximum of 6 inches**.

Length: A **minimum of 5 inches** and a maximum of **10 ½ inches**.

Thickness: A minimum of 0.007 inch; (**0.009 inch** if the height exceeds 4 ¼ inches or if the length exceeds 6 inches); the maximum thickness is **¼ inch**.

Maximum Weight: **3 ounces**.

Maximum number of panels: **12** (exception: Quarter-folded self-mailers made of 55 pound or greater **newsprint** must have **at least 8 panels** and may contain **up to 24 panels**.)

Panels

Panels are created when a sheet of paper is folded. Each two-sided section (front and back) created by the fold is considered one panel. When a folded self-mailer is made of multiple sheets, multiply the number of sheets by the number of panels created when folding a single sheet to determine the total number of panels.

The following conditions apply:

The open edge of the back panel (non address side) must be at the top or within 1 inch of the top or trailing edge of the mail piece.

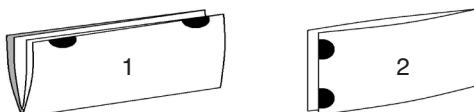
The **final folded edge must be the bottom** of a folded self-mailer unless prepared as an oblong. The final folded edge of an oblong folded self-mailer must be the leading (right) edge. Folding methods and the subsequent number of panels created when folding a single sheet of paper are:

1. Bi-fold: Folded once forming two panels.
2. Tri-fold: Folded twice forming three panels.
3. Oblong: Paper folded once to form two rectangular panels with one elongated dimension and parallel opposite sides. The final folded edge is on the leading (shorter) edge.
4. Quarter-fold: Folded twice with each fold at a right angle (perpendicular) to the preceding fold. One sheet of paper quarter-folded creates four panels.

Sealing Methods

1. To seal folded self-mailers that weigh up to 3 ounces created in **bi-fold, tri-fold formats and quarter-fold** mail pieces that **weigh one ounce or less**, place **two nonperforated tabs on the top edge**, one within 1 inch from the leading and another within 1 inch from the trailing edge.
2. To seal **oblong pieces** that weigh up to 3 ounces, **affix one tab in the center of the top edge** and **one tab in the center of the trailing edge** (preferred) or affix both tabs on the trailing edge within 1 inch of the top and bottom edges. **Tabs may not be placed on the bottom of an oblong piece.**
3. To seal **quarter-fold** mail pieces that weight **more than 1 ounce up to 3 ounces**, affix **two 1 ½ inch tabs**, one on the **leading edge** and **one on the trailing edge** within 1 inch from the top, and affix a **third tab** on the **lower leading edge** ½ inch from the bottom.

Basic Fold Self-Mailer Styles



Quarter Fold Styles *More Than 1 Ounce*

