

elk grove graphics

**Environmental
Standards and Certifications
Paper Guide**



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ELK GROVE GRAPHICS GOES GREEN

Elk Grove Graphics has earned the distinct recognition of becoming a certified printer by the Forest Stewardship Council (FSC) and the Sustainable Forestry Initiative (SFI). Elk Grove Graphics is honored to be part of a select group of certified printers working to conserve the earth's resources for future generations.

A SUSTAINABLE SOLUTION

Elk Grove Graphics has always been committed to protecting and preserving the environment and its resources. By using soy based inks to our recycling of paper, plates and solvents, we view the certification as another measure we can take to help enhance and protect our world.

Earning the FSC/SFI Chain of Custody certification means that Elk Grove Graphics can use products produced with wood from a properly managed forest under the rules and regulations of environmental standards. The FSC and SFI are supported by many conservation groups, including Greenpeace, the National Wildlife Federation, The Nature Conservancy and the World Wildlife Fund.

WHAT IS THE FOREST STEWARDSHIP COUNCIL?

FSC is a nonprofit organization in North America devoted to encouraging the responsible management of the world's forests. FSC accredits independent certification organizations to carry out assessments of forest management to determine if standards have been met. The certifiers also ensure that companies claiming to sell FSC-certified products have tracked their supply back to FSC-certified sources. This chain-of-custody certification assures consumers that they can trust the FSC label.

WHAT IS THE SUSTAINABLE FORESTRY INITIATIVE?

The SFI program is a European standard based on the premise that responsible environmental behavior and sound business decisions can coexist. To become SFI-certified, an organization must undergo a thorough and rigorous review of its operations by an accredited audit firm. Chain of Custody certification indicates that a company supplies products and merchandise from sources certified to the SFI standard. Organizations that meet the standards for SFI certification have demonstrated dedication to the principles of sustainability in the products they produce.

| Mill/Grade | Finish | Colors | Recycled Content | FSC Cert. | SFI Cert. |
|----------------------------------|----------------------|-------------------|-------------------------|------------------|------------------|
| DOMTAR | | | | | |
| Cougar | Smooth/Vellum | White/Natural | 10% PCW | X | X |
| Domtar Hots | Vellum | 18 Colors | | X | |
| Husky Offset | Smooth | White | | | X |
| Lynx Opaque | Smooth | White | | X | X |
| FINCH PAPER | | | | | |
| Finch Fine | Ultra Smooth/Antique | 3 Whites | | X | X |
| Finch Fine Digital | High | Bright White | | X | X |
| Finch Fine ID | Ultra Smooth | Bright White | | X | X |
| Finch Fine Recycled | Ultra Smooth | Bright White | 30% PCW | X | X |
| Finch Opaque | Wove | Bright White | | | X |
| Finch Opaque | Smooth/Vellum | 3 Whites | | | X |
| INTERNATIONAL PAPER | | | | | |
| Accent® Opaque | Smooth | White, Warm White | | X | X |
| Accent® Opaque | Vellum | White | | X | X |
| Accent® Opaque Cover | Super Smooth | White | | X | X |
| Accent® Opaque Digital | Smooth | White | | X | X |
| Carolina® Blanks | C1S | White | | | X |
| Carolina® Cover | C1S/C2S | White | | | X |
| Hammermill® Bond | Writing | White | 30% PCW | | X |
| Hammermill® Color Copy | Smooth | Photo White | | | X |
| Hammermill® Color Copy Gloss | Gloss | White | | | X |
| Hammermill® Fore® MP | Smooth | White | | | X |
| Hammermill® Fore® MP Colors | Bond | 16 Colors | 30% PCW | | X |
| Hammermill® Great White® Copy | Bond | White | 30% PCW | | X |
| Hammermill® Inkjet | Smooth | White | 30% PCW | | X |
| Hammermill® Laser Print | Smooth | Radiant White | | | X |
| Hammermill® OfficeOne Bus. Gloss | Gloss | White | | | X |

| Mill/Grade | Finish | Colors | Recycled Content | FSC Cert. | SFI Cert. |
|--|------------------|-----------------------|-------------------------|------------------|------------------|
| INTERNATIONAL PAPER (Continued) | | | | | |
| Hammermill® Tidal | Smooth | White | | | X |
| International Paper Relay MP | Smooth | White | | | X |
| Springhill® Index | Smooth | 9 Whites/Colors | 10% PCW | | X |
| Springhill® Opaque Offset Colors | Smooth | 10 Colors | 30% PCW | | X |
| Springhill® Vellum Bristol | Vellum | 12 Whites/Colors | 10% PCW | | X |
| Williamsburg Offset | Smooth/Vellum | White | | | X |
| Williamsburg Recycled Offset | Smooth | White | 10% PCW | | X |
| Williamsburg Return Card | Hi-Bulk | White | | | X |
| MOHAWK FINE PAPER | | | | | |
| Beckett Cambric | Linen | 5 Whites/Colors | 100% PCW | X | |
| Beckett Cambric | Linen | 12 Colors | 30% PCW | X | |
| Beckett Cambric | Linen | 4 Whites | | X | |
| Beckett Concept | Vellum | 9 Whites/Colors | 100% PCW | X | |
| Beckett Concept | Vellum | 3 Whites/Colors | | X | |
| Beckett Expression | Super Smooth | 9 Whites/Colors | 30% PCW | X | |
| Beckett Expression | Super Smooth | 4 Whites | | X | |
| Mohawk Color Copy 100% Recycled | | PC White | 100% PCW | X | |
| Mohawk Options | Smooth | 3 Whites | 100% PCW | X | |
| Mohawk Via | Smooth | 100% PC Cool White | 100% PCW | X | |
| Strathmore Script | Smooth/Pinstripe | 6 Whites/Colors | 100% PCW | X | |
| NEENAH PAPER | | | | | |
| Classic Columns | Columns | 2 Whites | 100% PCW | X | |
| Classic Columns | Columns | Avalanche White | | X | |
| Classic Cotton | Wove | Recycled Bright White | 60% Total/ 30% PCW | X | |
| Classic Crest | Smooth | 2 Whites | 100% PCW | X | |
| Classic Crest | Smooth | 6 Colors | 60% Total/ 30% PCW | X | |

| Mill/Grade | Finish | Colors | Recycled Content | FSC Cert. | SFI Cert. |
|------------|--------|--------|------------------|-----------|-----------|
|------------|--------|--------|------------------|-----------|-----------|

NEENAH PAPER (Continued)

| | | | | | |
|-----------------|----------------|--------------------|------------------------|---|--|
| Classic Crest | Smooth | 14 Whites/Colors | | X | |
| Classic Crest | Super Smooth | 4 Whites | | X | |
| Classic Laid | Imaging/Laid | 2 Whites | 100% PCW | X | |
| Classic Laid | Imaging/Laid | Avalanche White | | X | |
| Classic Linen | Linen | 2 Whites | 100% PCW | X | |
| Classic Linen | Linen | 13 Colors | 60% Total/ 30% PCW | X | |
| Classic Linen | Linen | 12 Whites/Colors | | X | |
| Classic Linen | Linen | 3 Pearlized Colors | | X | |
| Environment | Felt/Laid | White | 100% Total/ 30% PCW | X | |
| Environment | Smooth | 2 Whites | 100% PCW | X | |
| Environment | Smooth | 4 Whites/Colors | 100% Total/ 30% PCW | X | |
| Evergreen 100PC | Smooth | 95B White | 100% PCW | X | |
| Evergreen 100PC | Vellum | 6 Colors | 100% PCW | X | |
| Evergreen 50/50 | Smooth | 2 Whites | 50% PCW | X | |
| Starwhite | Smooth | 8 Whites/Colors | | X | |
| Starwhite | Hi-Tech/Vellum | Tiara | | X | |
| Starwhite | Soft Touch | Sirius & Natural | | X | |

NEWPAGE

| | | | | | |
|-------------------|-----------------------|-------|---------|---|---|
| Centura | Gloss/Silk/Dull/Matte | White | 10% PCW | X | X |
| Productolith | Gloss/Dull/Matte | White | 10% PCW | X | X |
| Productolith Pts. | C1S/C2S | White | | X | |
| Sterling Ultra | Gloss/Dull/Matte | White | 10% PCW | X | X |

REICHPAPER

| | | | | | |
|---------------------------|--|------------------|--|---|--|
| Chartham Transluents (CT) | | 14 Whites/Colors | | X | |
| Shine | | 13 Colors | | X | |

SAPPI

| | | | | | |
|------|------------------|-------|---------|---|---|
| Aero | Gloss | White | | X | X |
| Flo | Gloss/Dull/Matte | White | 10% PCW | X | X |

| Mill/Grade | Finish | Colors | Recycled Content | FSC Cert. | SFI Cert. |
|-----------------------------------|---------------------|------------------|------------------|-----------|-----------|
| SAPPI (Continued) | | | | | |
| LOE (Lustro Offset Environmental) | Gloss/Dull | White/Dull Cream | 30% PCW | X | X |
| McCoy | Gloss/Silk/Matte | White | 10% PCW | X | X |
| Opus | Gloss/Dull/Matte | White | 10% PCW | X | X |
| WAUSAU PAPER | | | | | |
| Astropaque | Smooth | Brilliant White | | X | |
| Astroparche | Vellum | 9 Whites/Colors | 30% PCW | X | |
| Exact Eco 100 | Smooth | White | 100% PCW | X | |
| Royal Compliments | Vellum | 10 Colors | 30% PCW | X | |
| Royal Cotton | Light Cockle/Smooth | White/Natural | 30% PCW | X | |
| Royal Fiber | Smooth | 16 Colors | 30% PCW | X | |
| Royal Laid | Laser Laid/Laid | 4 Whites/Colors | 30% PCW | X | |
| Royal Linen | Linen | Brilliant White | | X | |
| Royal Linen | Linen | 11 Whites/Colors | 30% PCW | X | |

DIGITAL PAPERS

| Mill/Grade | Finish | Colors | Recycled Content | FSC Cert. | SFI Cert. |
|----------------------|-----------------|---------------------------|-----------------------|-----------|-----------|
| CLASSIC CREST | | | | | |
| Classic Crest | Smooth | Solor White/Natural | | X | |
| Classic Crest | Smooth | Recycled 100 Bright White | 100% | X | |
| Classic Linen | Linen | Solor White/Natural | | X | |
| Classic Linen | Linen | Recycled 100 Bright White | 100% | X | |
| FINCH PAPER | | | | | |
| Finch Fine ID | Ultra Smooth | Bright White | | X | X |
| GPA | | | | | |
| Ultra Digital | Gloss/Matte | White | 50% Total/ 10% PCW | X | |
| Ultra Digital | Uncoated Smooth | White | | X | |

CLIENT CONFIDENCE

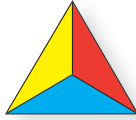
Often, paper comes from logging, which is associated with habitat loss, displacement of indigenous peoples and pollution. FSC-/SFI-certified companies give clients the confidence that they do not support such practices.

FSC/SFI-certified printers also provide their customers with the knowledge that:

- The printer has complied with all laws and FSC/SFI principles.
- Rights to the land from which the paper came are clearly defined and established.
- Indigenous peoples' rights to own, use and manage their lands are recognized and respected.
- The long-term social and economic well-being of forest workers and local communities are maintained and/or enhanced.
- Efficient use of the forests' resources and services are encouraged to ensure economic viability and environmental benefits.
- Biological diversity, water resources, soils, and unique and fragile ecosystems are conserved, maintaining the ecological integrity of the forest.
- A plan that includes long-term objectives is written, implemented and kept up to date.
- Monitoring is conducted to assess the condition of the forest, yields of forest management, management activities, and their social and environmental impact.
- Forests with a high conservation value are maintained.
- Plantations promote the restoration and conservation of natural forests.

Clients can count on the fact that Elk Grove Graphics is a dedicated global citizen committed to providing the highest-quality products while preserving the environment and fostering sustainability.





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MISSION STATEMENT

Elk Grove Graphics is dedicated to producing the finest custom print and marketing solutions for our customers by employing the same core and strategic values that have defined us from day one; professional integrity, innovative solutions and superior service.

GUIDING PRINCIPLES

*Establishes the core values that guide
the pursuit of our mission*

- **Redefine the customer experience** – have a deep understanding of customer needs and meet the highest customer expectations. Constantly elevate customer service through attention to detail, commitment to quality, and unquestioned integrity.
- **Champion social responsibility** – actively committed to protecting and preserving the environment and its resources.
- **Lead with confidence, lead by example** – adhere to the highest levels of integrity and ethical standards of conduct, and deal with issues directly, openly and decisively.
- **Live our values** – employees embody and reinforce our professional values, do the right thing for customers, employees and our industry. Create a working environment where employees are excited to be part of Elk Grove Graphics.

