

elk grove graphics

**Environmental
Standards and Certifications
Paper Guide**



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ELK GROVE GRAPHICS GOES GREEN

Elk Grove Graphics has earned the distinct recognition of becoming a certified printer by the Forest Stewardship Council (FSC) and the Sustainable Forestry Initiative (SFI). Elk Grove Graphics is honored to be part of a select group of certified printers working to conserve the earth's resources for future generations.

A SUSTAINABLE SOLUTION

Elk Grove Graphics has always been committed to protecting and preserving the environment and its resources. By using soy based inks to our recycling of paper, plates and solvents, we view the certification as another measure we can take to help enhance and protect our world.

Earning the FSC/SFI Chain of Custody certification means that Elk Grove Graphics can use products produced with wood from a properly managed forest under the rules and regulations of environmental standards. The FSC and SFI are supported by many conservation groups, including Greenpeace, the National Wildlife Federation, The Nature Conservancy and the World Wildlife Fund.

WHAT IS THE FOREST STEWARDSHIP COUNCIL?

FSC is a nonprofit organization in North America devoted to encouraging the responsible management of the world's forests. FSC accredits independent certification organizations to carry out assessments of forest management to determine if standards have been met. The certifiers also ensure that companies claiming to sell FSC-certified products have tracked their supply back to FSC-certified sources. This chain-of-custody certification assures consumers that they can trust the FSC label.

WHAT IS THE SUSTAINABLE FORESTRY INITIATIVE?

The SFI program is a European standard based on the premise that responsible environmental behavior and sound business decisions can coexist. To become SFI-certified, an organization must undergo a thorough and rigorous review of its operations by an accredited audit firm. Chain of Custody certification indicates that a company supplies products and merchandise from sources certified to the SFI standard. Organizations that meet the standards for SFI certification have demonstrated dedication to the principles of sustainability in the products they produce.

Mill/Grade	Finish	Colors	Recycled Content	FSC Cert.	SFI Cert.
DOMTAR					
Cougar	Smooth/Vellum	White/Natural	10% PCW	X	X
Domtar Hots	Vellum	18 Colors		X	
Husky Offset	Smooth	White			X
Lynx Opaque	Smooth	White		X	X
FINCH PAPER					
Finch Fine	Ultra Smooth/Antique	3 Whites		X	X
Finch Fine Digital	High	Bright White		X	X
Finch Fine ID	Ultra Smooth	Bright White		X	X
Finch Fine Recycled	Ultra Smooth	Bright White	30% PCW	X	X
Finch Opaque	Wove	Bright White			X
Finch Opaque	Smooth/Vellum	3 Whites			X
INTERNATIONAL PAPER					
Accent® Opaque	Smooth	White, Warm White		X	X
Accent® Opaque	Vellum	White		X	X
Accent® Opaque Cover	Super Smooth	White		X	X
Accent® Opaque Digital	Smooth	White		X	X
Carolina® Blanks	C1S	White			X
Carolina® Cover	C1S/C2S	White			X
Hammermill® Bond	Writing	White	30% PCW		X
Hammermill® Color Copy	Smooth	Photo White			X
Hammermill® Color Copy Gloss	Gloss	White			X
Hammermill® Fore® MP	Smooth	White			X
Hammermill® Fore® MP Colors	Bond	16 Colors	30% PCW		X
Hammermill® Great White® Copy	Bond	White	30% PCW		X
Hammermill® Inkjet	Smooth	White	30% PCW		X
Hammermill® Laser Print	Smooth	Radiant White			X
Hammermill® OfficeOne Bus. Gloss	Gloss	White			X

Mill/Grade	Finish	Colors	Recycled Content	FSC Cert.	SFI Cert.
INTERNATIONAL PAPER (Continued)					
Hammermill® Tidal	Smooth	White			X
International Paper Relay MP	Smooth	White			X
Springhill® Index	Smooth	9 Whites/Colors	10% PCW		X
Springhill® Opaque Offset Colors	Smooth	10 Colors	30% PCW		X
Springhill® Vellum Bristol	Vellum	12 Whites/Colors	10% PCW		X
Williamsburg Offset	Smooth/Vellum	White			X
Williamsburg Recycled Offset	Smooth	White	10% PCW		X
Williamsburg Return Card	Hi-Bulk	White			X
MOHAWK FINE PAPER					
Beckett Cambric	Linen	5 Whites/Colors	100% PCW	X	
Beckett Cambric	Linen	12 Colors	30% PCW	X	
Beckett Cambric	Linen	4 Whites		X	
Beckett Concept	Vellum	9 Whites/Colors	100% PCW	X	
Beckett Concept	Vellum	3 Whites/Colors		X	
Beckett Expression	Super Smooth	9 Whites/Colors	30% PCW	X	
Beckett Expression	Super Smooth	4 Whites		X	
Mohawk Color Copy 100% Recycled		PC White	100% PCW	X	
Mohawk Options	Smooth	3 Whites	100% PCW	X	
Mohawk Via	Smooth	100% PC Cool White	100% PCW	X	
Strathmore Script	Smooth/Pinstripe	6 Whites/Colors	100% PCW	X	
NEENAH PAPER					
Classic Columns	Columns	2 Whites	100% PCW	X	
Classic Columns	Columns	Avalanche White		X	
Classic Cotton	Wove	Recycled Bright White	60% Total/ 30% PCW	X	
Classic Crest	Smooth	2 Whites	100% PCW	X	
Classic Crest	Smooth	6 Colors	60% Total/ 30% PCW	X	

Mill/Grade	Finish	Colors	Recycled Content	FSC Cert.	SFI Cert.
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NEENAH PAPER (Continued)

Classic Crest	Smooth	14 Whites/Colors		X	
Classic Crest	Super Smooth	4 Whites		X	
Classic Laid	Imaging/Laid	2 Whites	100% PCW	X	
Classic Laid	Imaging/Laid	Avalanche White		X	
Classic Linen	Linen	2 Whites	100% PCW	X	
Classic Linen	Linen	13 Colors	60% Total/ 30% PCW	X	
Classic Linen	Linen	12 Whites/Colors		X	
Classic Linen	Linen	3 Pearlized Colors		X	
Environment	Felt/Laid	White	100% Total/ 30% PCW	X	
Environment	Smooth	2 Whites	100% PCW	X	
Environment	Smooth	4 Whites/Colors	100% Total/ 30% PCW	X	
Evergreen 100PC	Smooth	95B White	100% PCW	X	
Evergreen 100PC	Vellum	6 Colors	100% PCW	X	
Evergreen 50/50	Smooth	2 Whites	50% PCW	X	
Starwhite	Smooth	8 Whites/Colors		X	
Starwhite	Hi-Tech/Vellum	Tiara		X	
Starwhite	Soft Touch	Sirius & Natural		X	

NEWPAGE

Centura	Gloss/Silk/Dull/Matte	White	10% PCW	X	X
Productolith	Gloss/Dull/Matte	White	10% PCW	X	X
Productolith Pts.	C1S/C2S	White		X	
Sterling Ultra	Gloss/Dull/Matte	White	10% PCW	X	X

REICHPAPER

Chartham Transluents (CT)		14 Whites/Colors		X	
Shine		13 Colors		X	

SAPPI

Aero	Gloss	White		X	X
Flo	Gloss/Dull/Matte	White	10% PCW	X	X

Mill/Grade	Finish	Colors	Recycled Content	FSC Cert.	SFI Cert.
SAPPI (Continued)					
LOE (Lustro Offset Environmental)	Gloss/Dull	White/Dull Cream	30% PCW	X	X
McCoy	Gloss/Silk/Matte	White	10% PCW	X	X
Opus	Gloss/Dull/Matte	White	10% PCW	X	X
WAUSAU PAPER					
Astropaque	Smooth	Brilliant White		X	
Astroparche	Vellum	9 Whites/Colors	30% PCW	X	
Exact Eco 100	Smooth	White	100% PCW	X	
Royal Compliments	Vellum	10 Colors	30% PCW	X	
Royal Cotton	Light Cockle/Smooth	White/Natural	30% PCW	X	
Royal Fiber	Smooth	16 Colors	30% PCW	X	
Royal Laid	Laser Laid/Laid	4 Whites/Colors	30% PCW	X	
Royal Linen	Linen	Brilliant White		X	
Royal Linen	Linen	11 Whites/Colors	30% PCW	X	

DIGITAL PAPERS

Mill/Grade	Finish	Colors	Recycled Content	FSC Cert.	SFI Cert.
CLASSIC CREST					
Classic Crest	Smooth	Solor White/Natural		X	
Classic Crest	Smooth	Recycled 100 Bright White	100%	X	
Classic Linen	Linen	Solor White/Natural		X	
Classic Linen	Linen	Recycled 100 Bright White	100%	X	
FINCH PAPER					
Finch Fine ID	Ultra Smooth	Bright White		X	X
GPA					
Ultra Digital	Gloss/Matte	White	50% Total/ 10% PCW	X	
Ultra Digital	Uncoated Smooth	White		X	

CLIENT CONFIDENCE

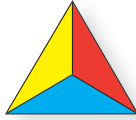
Often, paper comes from logging, which is associated with habitat loss, displacement of indigenous peoples and pollution. FSC-/SFI-certified companies give clients the confidence that they do not support such practices.

FSC/SFI-certified printers also provide their customers with the knowledge that:

- The printer has complied with all laws and FSC/SFI principles.
- Rights to the land from which the paper came are clearly defined and established.
- Indigenous peoples' rights to own, use and manage their lands are recognized and respected.
- The long-term social and economic well-being of forest workers and local communities are maintained and/or enhanced.
- Efficient use of the forests' resources and services are encouraged to ensure economic viability and environmental benefits.
- Biological diversity, water resources, soils, and unique and fragile ecosystems are conserved, maintaining the ecological integrity of the forest.
- A plan that includes long-term objectives is written, implemented and kept up to date.
- Monitoring is conducted to assess the condition of the forest, yields of forest management, management activities, and their social and environmental impact.
- Forests with a high conservation value are maintained.
- Plantations promote the restoration and conservation of natural forests.

Clients can count on the fact that Elk Grove Graphics is a dedicated global citizen committed to providing the highest-quality products while preserving the environment and fostering sustainability.





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MISSION STATEMENT

Elk Grove Graphics is dedicated to producing the finest custom print and marketing solutions for our customers by employing the same core and strategic values that have defined us from day one; professional integrity, innovative solutions and superior service.

GUIDING PRINCIPLES

*Establishes the core values that guide
the pursuit of our mission*

- **Redefine the customer experience** – have a deep understanding of customer needs and meet the highest customer expectations. Constantly elevate customer service through attention to detail, commitment to quality, and unquestioned integrity.
- **Champion social responsibility** – actively committed to protecting and preserving the environment and its resources.
- **Lead with confidence, lead by example** – adhere to the highest levels of integrity and ethical standards of conduct, and deal with issues directly, openly and decisively.
- **Live our values** – employees embody and reinforce our professional values, do the right thing for customers, employees and our industry. Create a working environment where employees are excited to be part of Elk Grove Graphics.

