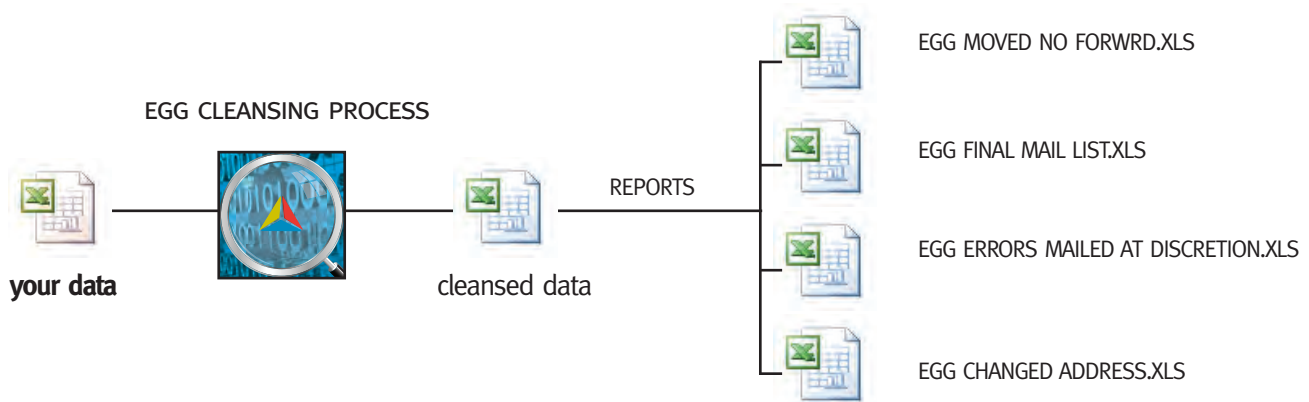


In today's market, people are receiving more forms of communication than ever before. However, direct mail is still one of the most effective ways to reach and engage your audience and speak to them, one to one. Direct Mail is the only form of advertising that lets you precisely pinpoint your target audience, so you can achieve a great ROI while keeping waste to a minimum.

Elk Grove Graphics not only has the equipment and professionals to cost effectively produce one to one print materials, but we have the knowledge and software to cleanse and organize your data. Some of these benefits include:

- Keeping track of people who have moved and eliminate bad addresses
- Comply with all mail regulations and eligibility standards
- Garnering the lowest postage rates available with the quickest delivery times
- Giving you the ability to target an individual and measure the response rates

When you submit a mailing/data file to us, we put it through a rigorous cleansing process that not only prepares it for mailing, but gives you the ability to update your database management system. This process continually refines your data and allows you to segment and target different audiences very easily. Here is a sampling of the types of reports we send back to our clients:



A	B	C	D	E	F
FULLNAME	COMPANY	STREET ADDRESS	CITY	STATE	ZIPCODE
Joe Lampignano	A LAMP CONCRETE CONTRACTORS	1900 WRIGHT BLVD	SCHAUMBURG	IL	60193-4587
Robert Pratt	DAY & ZIMMERMANN SECURITY SVC	400 N MAY ST STE 304	CHICAGO	IL	60642-5836
Nicole Williams	DWYER KITCHENS	1000 DAVEY RD # 100	WOODRIDGE	IL	60517-5142
Deana Ahyes	FABRIC IMAGES INC	325 CORPORATE DR	ELGIN	IL	60123-9373
John Mirecki	LAKEVIEW LIVING CTR	20200 GOVERNORS DR	OLYMPIA FLDS	IL	60461-1056
Peter Kim	MAXMORE INC	1207 REMINGTON RD	SCHAUMBURG	IL	60173-4829
Charlie Roumeliotis	MILL RACE INN	PO BOX 703	GENEVA	IL	60134-0703
Teresa Casey	OLCOTT PLASTICS	PO BOX 6042	SAINT CHARLES	IL	60174-6042
Robbie Fisher	PAPPAS CONSTRUCTION CO	PO BOX 2279	GLENVIEW	IL	60025-6279
Christine Meadows	TOWERS WATSON	71 S WACKER DR STE 2600	CHICAGO	IL	60606-4622
Patti Mancini	VILLA OLIVIA COUNTRY CLUB	632 PHILIP CT	BARTLETT	IL	60103-1250

*We have experience managing mailing lists and providing data cleansing services for all types of clients, from Non-profits and Associations, Hospital Systems, Universities, Retailers, Restaurants, Insurance Agencies, Consumer Product Companies and more. Please contact your sales executive to explore all the ways we can help maximize your data.*

